

Product Review – Lenovo ThinkPad Edge 15 series

Lenovo's ThinkPad Edge 15 is a small business laptop with Lenovo's OneLink Technology, improved graphics support, robust security and unique productivity features. It features a 15.6 inch display, is built on an Intel Small Business Advantage platform, a long battery life and is optimised for Windows 8 but doesn't seem to have a sophisticated edge to it and some even claim it to be a boring addition to Lenovo's creations. The ThinkPad Edge 15 has its share of positives and negatives and this article aims to bring to light both sides of Lenovo's latest product as it gives a good reason why you still can go for it.

Let's run through the top positive features of the ThinkPad.

- Lenovo's OneLink Technology simplifies connectivity providing dedicated video, USB 3.0 ports, Gigabit Ethernet – all while charging the laptop.
- The built in Intel platform is equipped with unique security features and has the ability to backup and restore applications.
- Lenovo claims its keyboard to be award winning with enhancements optimal for Windows 8 applications. The keyboard has a larger TrackPad with 5-point click integration, neat array of keys and even a TrackPoint pointing device.
- A long battery life of 6 hours unplugged and a HDD performance booster adds time to the pockets of businessmen.
- It is equipped with a 720p HD webcam, dual noise cancelling microphones and convenient multimedia keys on the keyboard for easy access. The technology in it improves audio and video clarity and eases dialogue clarity reducing all sorts of distortions.
- Lenovo's cloud storage protects critical data. Data is encrypted on transfer for security purposes.

Surely, despite these eye-grabbing ticks for Lenovo's product there are just a few blues along the way.

- Though it is subject to debate and could probably not be popular opinion, the ThinkPad Edge 15 doesn't have the "new" in it. Lenovo has aimed to reach a sophisticated crowd which according to some has just missed the mark. It's for you to judge!

- People have started liking colours. A variety of them is surely pleasing. Lenovo's range comes in either red or black. And, that can put some prospective buyers off.
- The TrackPoint tracking device on the Edge 15 is another controversy. Whilst some say that ThinkPads just need to have them, others disagree. The tracking device on the keyboard takes the laptop a few years backward and leaps away from anything "sophisticated".
- Another boohoo amongst many is the general look and design of the laptop. It has an uninspired design and seems to be big and heavy for easy use.
- The efficiency of the camera has been questionable amongst its users and its power consumption has also been criticised.

Let's review!

Lenovo's ThinkPad Edge 15 series is a solid piece. A look at its features, surely the positives of this new piece of work stands out despite its small pitfalls. To the trendy, colour may be a problem and to the highest class sophisticated, the TrackPoint may be uncomfy. But on the whole, the laptop has a stand out performance with incredible security and backup system installed. The small business laptop has proved to be ideal for its purpose despite its minute setbacks. It is worth a shot.